



Award winning designer with over 10 years experience in art direction, branding, multimedia, and print design. Passion for creating professional, unique designs and messages that attract attention and drive responses. Dedicated to finding the most creative solutions for all challenges. Lover of typography, photography, color, grid layout and collaborating with all fellow art comrades.

#### INITIO ADVERTISING

Minneapolis, MN  
Senior Art Director      May 2015 - Current

Lead design team in the development, design and production of campaigns across multiple clients. Worked on print, television, radio ads and handled multiple projects in a fast-paced environment. Managed outside vendors such as photographers, illustrators, animators and editors.

- Successfully manage and coordinate design projects from concept to completion
- Strong skills in brand strategy and implementation
- Presenting clients with multiple design options and ensuring overall satisfaction and direction
- Established trusting relationships with designers, vendors, and key clients

#### PETER HILL DESIGN

Minneapolis, MN  
Art Director      Jan 2011 - May 2015  
Designer      June 2006 - Dec 2010  
Design Intern      Jan 2006 - May 2006

Touched every aspect of the design process, contributing my expertise in brainstorming sessions, making those design ideas come to life, and working with printers, video editors, other designers and photographers to ensure the highest quality of the final product.

- Lead designer for multiple award-winning designs
- Worked with web developers to ensure all designs remained consistent
- Highly-skilled in client and vendor relations
- Up-to-date on paper stocks and print processes
- Background in web design, HTML and CSS

#### EDUCATION

The Art Institutes International  
Minnesota, Minneapolis, MN  
Bachelor of Science Degree  
in Graphic Design  
09/2002 - 05/2006

#### PROGRAMS

Adobe Photoshop, Illustrator,  
InDesign, Dreamweaver, Flash  
Microsoft Office, HTML, CSS,  
Wordpress, Mail Chimp

#### AWARDS

10 GDUSA Design Awards  
9 GDUSA Website Awards  
4 GDUSA Package Design Awards  
3 SIA Awards  
HOW Magazine Int. Design Award

#### REFERENCES

PAUL CHAPIN – 612.670.0952  
Co-Owner, Initio Advertising

MEGAN JUNIUS – 612.925.1927  
Owner, Peter Hill Design

WHITNEY FISCHER – 320.815.8115  
Coworker at Peter Hill Design